

MUZAMIL HUSSAIN MEMON

WORDPRESS DEVELOPER | FRONT-END DEVELOPER | DATA ENTRY

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PROFESSIONAL SUMMARY

Software Engineering graduate with hands-on experience in WordPress development, website design, performance optimization, data entry, data management, and technical workflow improvement. Skilled in WordPress installation and administration, theme and plugin configuration, Elementor, responsive web design, basic SEO, Microsoft Excel, Google Sheets, Power BI, data validation, and data cleansing. Completed internships in Software Engineering and WordPress Development, with practical experience supporting digital workflows, automating reporting processes, and developing and optimizing responsive websites.

CORE SKILLS

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| • WordPress Development | • WordPress Installation & Dashboard Management |
| • Theme Installation & Customization | • Plugin Installation & Configuration |
| • Plugin Customization | • Elementor Page Builder |
| • Pages & Posts Management | • Media Library Management |
| • Menus & Navigation | • Basic SEO (Yoast SEO, Rank Math) |
| • Responsive Web Design | • Website Backup & Restore |
| • Website Performance Optimization | • Website Export, Import & Migration |
| • Data Entry & Data Collection | • Microsoft Excel |
| • Google Sheets | • Spreadsheet Management |
| • Power BI | • Data Validation |
| • Data Cleansing | • Problem-Solving |
| • Time Management | • Negotiation Skills |
| • Fast & Accurate Typing | • Networking Basics |
| • Technical Workflow Support | |

PROFESSIONAL EXPERIENCE

Software Engineering Intern | Antash Advertise | Dec 2024 – Mar 2025

- Performed data analysis, project workflow management, and practical technical support using Microsoft Word and analytical tools.
- Improved internal technical processes by supporting automated reporting workflows, reducing manual data-entry effort and improving team efficiency.
- Supported digital advertising campaigns through software-based systems and developed automated reporting solutions.
- Collaborated with the advertising team to improve digital marketing workflow and performance.
- Troubleshoot and improved existing software workflows, applying problem-solving skills to technical tasks.

WordPress Developer Intern | Toaz Solution | Nov 2025 – Apr 2026

- Completed a six-month WordPress development internship with hands-on experience in website design and development.
- Worked on website performance optimization, including image optimization, caching, responsiveness, and loading-speed improvements.
- Performed website export, import, and migration tasks.
- Worked with WordPress administration, themes, plugins, page creation, and responsive website layouts.

EDUCATION

Bachelor of Science in Software Engineering | Hamdard University, Karachi | Nov 2021 – Mar 2026

- Completed Bachelor of Science in Software Engineering in March 2026.

Board of Intermediate and Secondary Education, Larkana | Jan 2020 – Mar 2021

PROJECTS

Travels and Tours – WordPress Website

- Designed and optimized a WordPress travel website with a clean, modern, responsive, and user-friendly interface.
- Worked on website customization, image modification, performance optimization, and loading-speed improvements.
- Optimized the website for mobile devices and a seamless browsing experience.
- Project: <https://travel.sinaantravelandtours.com/>

Pet Menia – WordPress Website

- Developed and optimized a clean, fast, and efficient WordPress website.
- Performed website design and customization, image optimization, duplicate-image removal, caching, performance improvements, and responsive optimization.

Dubai Deep Cleaning – WordPress Website

- Created a professional, responsive website with modern design, smooth layout, fast loading, user-friendly navigation, and service-focused sections.
- Focused on responsive presentation across devices and a professional user experience.

Car Showroom Data Management System

- Worked on a data warehousing and data mining project for an automobile showroom.
- Managed vehicle inventory, customer, and sales records using Microsoft Excel spreadsheets.
- Performed data cleansing by removing duplicate entries and improving data consistency.
- Applied basic data-mining techniques to identify sales trends and patterns.
- Maintained structured datasets for organized data management and reporting.

CERTIFICATIONS & ACTIVITIES

- Front-End Development – NED University
- Business Analysis & Process Management – Coursera
- Social Media Management – IBA Sukkur
- WordPress Developer Intern – Toaz Solution
- Software Engineering Intern – Antash Advertise
- Speech Competition on 14th August – Hamdard University
- HU-MUN VIII Society Manager – Hamdard University
- Sports Week 2024 – Participant
- 25th Convocation 2023 – Volunteer

LANGUAGES

Sindhi: Mother Tongue | **Urdu:** Fluent | **English:** Medium

ADDITIONAL INFORMATION

- Professional focus: WordPress Development, Front-End Web Development, Data Entry, Data Management, and Technical Support.
- Approximately five years of academic and practical learning in the IT field, as stated in the provided resume.